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| Pilot Background |
| *Please describe here the background of your pilot in terms of ideas, preliminary actions, plans defined earlier and methods already chosen, etc. Some of the aspects you can tell about are as follows:*  How did the project idea surface?  Are there preliminary works that the project is based on? What are they?  What is the knowledge base behind the project (studies, methods, statistical data etc.)?  What methods will you / do you plan to use (to motivate stakeholders, to involve lead users, to develop ICT infrastructure, to communicate online etc.)? |

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| Pilot Objectives |
| *Please describe here the objectives of your pilot in terms of what the pilot project plans to achieve at the project's end and by what means. Some of the aspects you can tell about are as follows:*  What are the main outputs of the pilot project (service, process, new management approach, new knowledge…)  What is the approach that makes the project viable and sustainable?  What kind of problems are you anticipating and what are your "plan B"-s if something doesn't turn out as you counted in certain situations?  Will the pilot have cross-regional impacts? Which are they?  Any other aspects you find important ? |

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| Partnership | | | |
| *Please describe your stakeholders and their roles in the pilot project. Insert rows according to your needs.* | | | |
| Name | **Specialization Area** | **Role in Project** | Motivation / Benefits |
| *If you plan to include a certain type of stakeholder but you don't yet know the specific organization, write "[TBD]" (to be determined) in this column.* | *Healthcare professional/ patient/presentative of NGO/policy maker…* | *Participating in development phase/participating in testing, communication, evaluation etc.* | *What is the main motivation of the organization to participate in the pilot project? What will be their anticipated benefits?* |
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| Business Model Canvas | | | | | |
| *Please summarize your project plan and approach model described above in this table. Write bullet points in each cell of the table* | | | | | |
| Key pilot Partners | **Key Activities**  1.Gathering data  2. Model/method  3. Promotion and raising awareness  4. Evaluation  5. Testing | **Value Proposition of the pilot** (what is the benefit ?) | | **End-user (patient) Relationships**  Self-service/help/management ?  Co-creation process with end-users | End-user (patient) Segments  Young/old/ specific target group |
| **Key Resources**  1.Human  2. Financial | **Communication channels ?**  -personal contact  - ICT tools  -social media  -working group |
| Cost Structure  Pilot development coordination costs  Maintenance costs / later after the project will end | | | Revenue Streams | | |

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| Preliminary work plan | | | |
| *Please give a time plan of how you plan to proceed with your pilot project. Define the main stages and milestones of the workflow. Insert rows according to your needs.* | | | |
| Phase Title & Description | **Participating Stakeholders** | **Milestones** | Planned Date |
| *Give the title and/or short description of the phase (identification process, focus group meeting, survey, testing… etc.).* | *According to the Partnership table above. You can write "All" if all of the stakeholders participate in the Phase.* | *Describe the milestone that you plan to achieve at the end of the phase* | *Planned date of milestone* |
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