**SWOT ANALYSIS FOR ESTABLISHMENT OF LIVING LAB**

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| **Please place your content in the boxes, do not bother about reformatting...** | **Strengths** | **Weaknesses** | **Opportunities** | **Threats** |
| Localise and identify your stakeholders |  |  |  |  |
| Establish a Living Lab PPP (Public Private Partnership) |  |  |  |  |
| Assess the relevance of cross border issues |  |  |  |  |
| Deploy an ICT infrastructure |  |  |  |  |
| Establish a local and/or cross border PPPP community (PPP+People) |  |  |  |  |
| Run one or more User Driven, Open Innovation pilots |  |  |  |  |
| Summarise and evaluate the results |  |  |  |  |